

SOCIAL MEDIA GUIDE

DECEMBER 2024



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The example posts included in this guide will be specific to December. But there are certain posts we recommend you include on a regular basis.	
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Take the principles from the first part of this guide and use these additional post ideas to reach your audience.	

DECEMBER MINDSET

Be Social:

- We tend to think of social media as a marketing channel – always about broadcasting. But the true power of social media is the ability it gives you to LISTEN and learn!
- It's not about what they can do for you, it's about what YOU can do for them – if it's not about them, they'll scroll by and ignore you.

Social Thoughtfulness:

- Don't think of your planning as a Social Media Strategy. "Strategy" is about extracting value; "thoughtfulness" is about adding value.
- Think of every response as a conversation, not just a comment. Remember you are talking to one person.
- Marketing is based on discontent, the church has to compensate for that – we have the only answer to what the world needs.

REGULARLY POSTED CONTENT

Service/Sermon Recap

Primary Goal:

Use the inspirational content from the past week's service to encourage people and remind them to live it out all week long.

Secondary Goal:

Show visitors what a typical service at your church is like.

Method:

When – Any day of the week

How – Reel of a sermon clip, graphic with a quote from your pastor, photos from worship or fellowship time

Suggested Caption:

(Lead pastor name) shared how to forgive someone even when they don't deserve it last week. What was one thing you underlined in your notes?

We love spending the weekend with you, church family! What was your favorite part about Sunday?



REGULARLY POSTED CONTENT

Weekend Service

Primary Goal:

The goal is not, “hey come to our service”; the goal is to make followers feel a part of your church community by bringing them with you on the journey to each weekend service. How is the weekend for them or about them?

Secondary Goal:

Remind viewers that there is a weekend service and get them the service information they need quickly.

Method:

When – Either Friday or Saturday

How – Photo or video

Suggested Caption: (sermon prep)

This is going to be a tough one... it’s hard to forgive people.

This Sunday, (lead pastor name) is going to share how to forgive someone even when they don’t deserve it.

Secondary Caption Info:

–Service times

–Plan Your Visit link

–Location of your services in the caption



bereanmn



Liked by ericakwestphal and 25 others

bereanmn It's set to be a GREAT Sunday! Drop an emoji in comments if you're excited!

SUN 8:15, 9, 10, 11 AM

REGULARLY POSTED CONTENT

Next Steps

Primary Goal:

Encourage your people to take the next step in their faith and/or the next step to get plugged in at your church.

- Attend a Welcome Party
- Get Baptized
- Join a Small Group
- Join a Ministry Team
- Sign up to Serve at an Outreach Event

Secondary Goal:

Show viewers the variety of ways to be connected at your church.

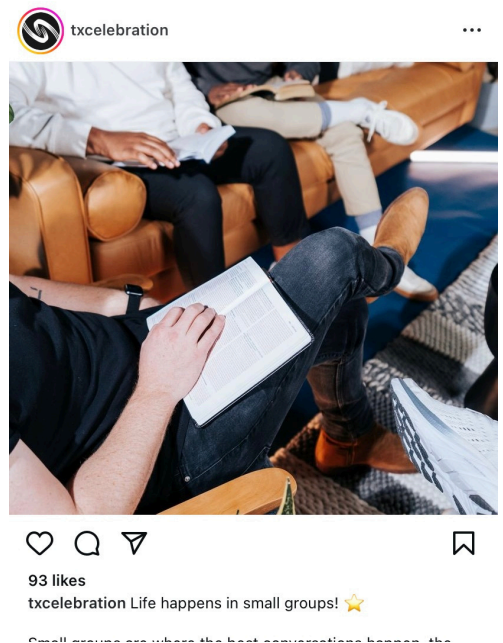
Method:

Tell stories and testimonies using photos or reels. Do NOT post a slide graphic with text details.

Suggested Caption:

[Name] recently joined a small group at [church name] because she was seeking community. Do you want to give small groups at [church name] a try?

If you're new to [church name], we would love to learn more about you! That's why we've created a Welcome Party on [date] just for you! All you have to do is comment with the word, "New," and we'll reach out to you with the details.



REGULARLY POSTED CONTENT

Volunteer Highlight

Primary Goal:

Give some love to the people who make it all possible. What value can we add to the congregation?

Secondary Goal:

What gets celebrated gets repeated. Recruit volunteers by showing that it's normal and fun to volunteer at your church. Warning, this should be very subtle. You are not begging people to volunteer.

Method:

Photo of volunteers in action.

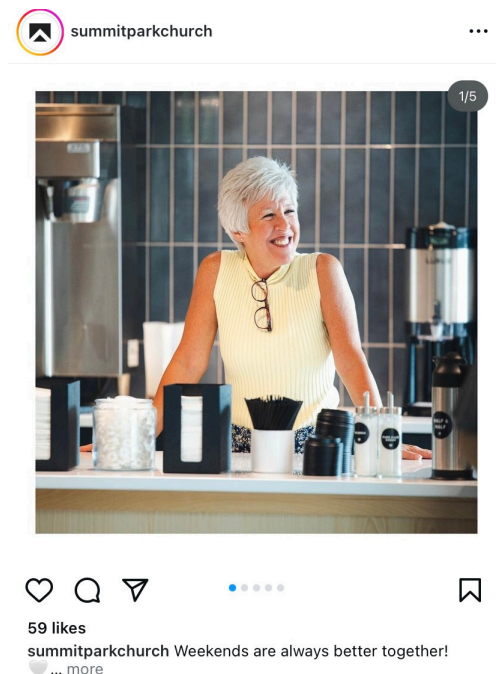
Suggested Caption:

Hey, here's [name], one of our Kids Ministry volunteers. P.S. Every Monday our volunteers wipe down everything with sanitizer to keep your kids safe.

Ryan is a volunteer with our children's program. His day job is a sheriff's deputy, but he looks forward to serving each week on Sundays.

Secondary Caption Info:

-Not about what I can get them to do for me, but what can I do for them.



HOW TO USE THIS GUIDE

POST DESCRIPTION

A paragraph explaining what type of post to create.

Advent Devotional

As Jesus-followers, Advent is the season that we observe the arrival or “advent” of Jesus and prepare for celebration on Christmas Day. At Church Fuel, we have an Advent Devotional Kit for members that includes daily devotionals, graphics, and family activities. You can post the devotionals on social media leading up to Christmas! To download the graphics, click [here](#).

CAPTION EXAMPLES

Teaser: Happy Advent! 🎄✨

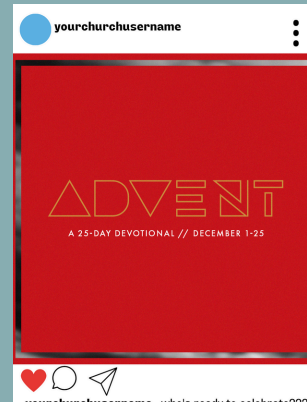
Each day from now until Christmas, we will be posting a short Advent devotional for you to reflect on. Our hope is that we get a new and deeper understanding of Christmas and a deeper faith that grows even more into the new year.

Engagement: The countdown to Christmas begins! As we light the first candle, let’s prepare our hearts for the hope that’s coming. What are you most excited for this Advent season? Drop it in the comments below!

Inspiration: Jesus is the reason for the season! Our prayer is that you and your family are brought closer to Jesus, to each other, and to the community this Christmas season, and that love will lead others to Jesus and carry over into the new year and beyond.

EXAMPLE CONTENT

An example of what your post could look like.



Why This is a Good Post:

- Value add
- Kick off the Advent season

Thoughtful Response Examples:

- How do you plan to prepare your heart for Christmas during Advent?
- How do you see God moving in your life as you anticipate that?
- How do you hope to share that excitement with others this season?
- Are there any special ways your family is celebrating Advent together this season?

CAPTION OPTIONS

Ready-to-use captions to pair with your post.

THOUGHTFUL RESPONSES

When someone comments on your post, be sure to reply with something like one of these to keep the conversation going.

DECEMBER - SOCIAL POST #1

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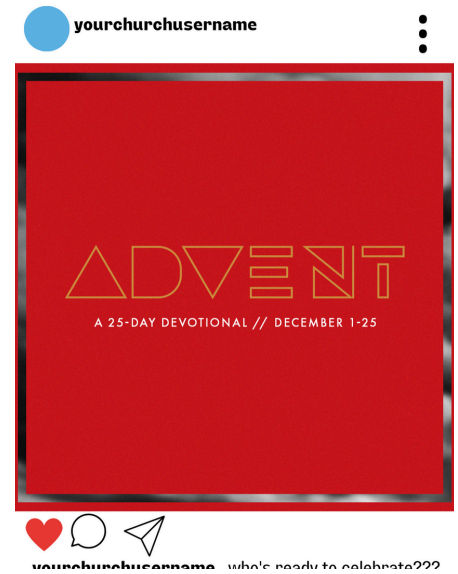
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- Kick off the Advent season

Thoughtful Response

Examples:

- How do you plan to prepare your heart for Christmas during Advent?
- How do you see God moving in your life as you anticipate that?
- How do you hope to share that excitement with others this season?
- Are there any special ways your family is celebrating Advent together this season?

DECEMBER - SOCIAL POST #2

Hot Cocoa Cup Invite Reel

A fun, festive way to announce your Christmas service times and invite people to attend is to recreate a reel like this one. Click [here](#) to view the reel.

Why This is a Good Post:

- Gives info in a creative way
- Seasonal



CAPTION EXAMPLES

Teaser: Oh come, all ye faithful...

EVERYONE'S INVITED! Join us for Christmas at [church name]! [insert details]

Engagement: Tag a friend in the comments to invite them to Christmas at [church name]! Grab some hot cocoa and join us on Wednesday, December 24 at [insert service times].

Inspiration: Have a cup of cheer at [church name] this Christmas! We are so excited to celebrate Christ's birth with you on Wednesday, December 24 at [insert times & locations].

Thoughtful Response Examples:

- What part of the service are you most looking forward to?
- Have you invited any friends or family to join you? We'd love to meet them!
- Do you have any favorite Christmas traditions that you're looking forward to this year?
- Is there anything special you're praying for this Christmas?

DECEMBER - SOCIAL POST #3

Christmas Challenge

Encourage your people to make someone's day this December by sharing different ideas such as: decorate 12 cookies to give to your neighbors, leave 11 encouraging comments on your friends' social media, spend \$10 on someone else, write down 9 people you are grateful for and why, give 8 in-person compliments to people you see, send 7 kind text messages to loved ones, hand out 6 Christmas Eve invitations to your church, spend 5 minutes in prayer for friends who need Jesus, donate 4 toys to your local donation center, write 3 Christmas cards to people you are grateful for, gift 2 pizzas to a family who would enjoy, pick 1 Christmas movie to watch for a family movie night.



CAPTION EXAMPLES

Teaser: CHALLENGE ACCEPTED!

Every day for the next 12 days, we're encouraging you and your family to join us in making the days of those around you!

Engagement: We challenge you to make someone's day today! Here are a few ideas you could do. Comment below which you are choosing!

Inspiration: For the next 12 days, we invite you and your family to be a beacon of kindness and joy! Each day is an opportunity to bless someone's life and share the light of Christ with those around you. Let's make a difference together—one heart, one act of love at a time.

Why This is a Good Post:

- Easy opportunity to love your neighbor

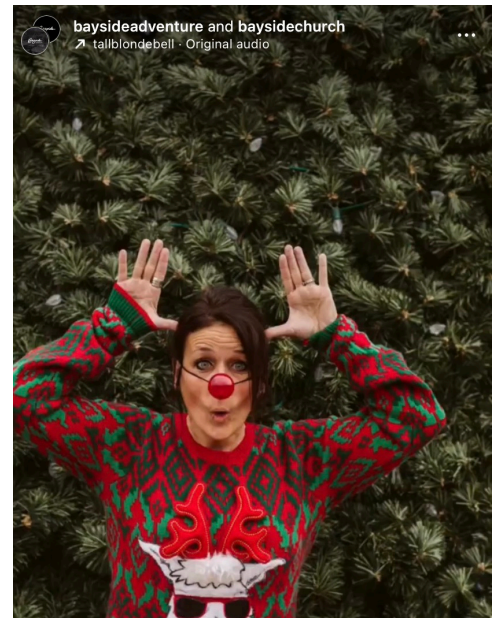
Thoughtful Response Examples:

- How has this challenge impacted your relationship with your neighbors so far?
- How do you see God working through you as you take on this challenge?
- What's been the most rewarding part of the challenge for you?
- What's been the most surprising or unexpected outcome from taking on this challenge?

DECEMBER - SOCIAL POST #4

Ugly Christmas Sweater Reel

Choose a weekend in December to invite your people to wear their ugly sweaters to church services. Snap some photos of your church staff wearing theirs and compile a fun reel to post on your socials! Click [here](#) to watch this example reel.



CAPTION EXAMPLES

Teaser: Church family bonding!

Wear your ugly Christmas sweaters on Sunday, December 15th!

Engagement: Who wants to join us by wearing their ugly Christmas sweater to church this Sunday? The [church name] staff are so ready!

Inspiration: Let's make Sunday extra joyful! 🎄 ✨
We're inviting you to wear your best (or worst!) Christmas sweater this Sunday as we come together to celebrate the season. Let's fill the room with laughter, love, and a little holiday fun as we worship the greatest gift of all—Jesus!

Why This is a Good Post:

- Personable
- Promotes church unity/community

Thoughtful Response Examples:

- We can't wait to see it! Does your sweater have a fun story or memory behind it?
- Will you be coming with friends or family? We'd love to see you all in your festive gear!
- What's your go-to holiday accessory to pair with your sweater—hats, socks, or something else?
- What do you think makes the perfect ugly Christmas sweater?

DECEMBER - SOCIAL POST #5

People to Remember This Holiday Season

This month isn't everyone's favorite. Dedicate a post to remind people to be sensitive and pray for those who are going through a tough time around the holidays. You could create a carousel post that includes:

- those experiencing their first Christmas without their loved ones,
- those struggling with physical or mental illness,
- those who do not have family or cannot be with their family,
- those who do not have the hope of the Gospel.



CAPTION EXAMPLES

Inspiration: Jesus tells us in John that the world will know we are His disciples by the way we love one another. Remember those who may be having an especially difficult time this Christmas season. Check in on them, pray for them, and meet their needs. If they do not know Jesus, use this season as an opportunity to invite them to church with you for one of our services & show the love of Christ to them!

Engagement: We know this season can be hard for many. Send us a DM if you want some encouragement.

Why This is a Good Post:

- Powerful message
- Spreads awareness and reminders to lift others up in prayer

Thoughtful Response Examples:

- How can we support you during this season? Is there anything specific you need prayer for?
- What do you think is the most important message we can hold onto during tough times like these?
- If you could share one piece of advice with others who might be struggling this Christmas, what would it be?

DECEMBER - SOCIAL POST #6

Kid's Christmas Pageant

The kid's program is a highlight for so many! Share some photos or videos from their performance on your social media.

Why This is a Good Post:

- Values the next generation
- Highlights special events



CAPTION EXAMPLES

Teaser: Little voices, big hearts!

Our kids brought the Christmas story to life today with so much joy and love. From angels to shepherds, they reminded us of the true meaning of this season—God's love coming down to us.

Engagement: What was your kid's favorite part of the Christmas pageant? We loved it when they all came out and sang O Come Let Us Adore Him!

Inspiration: The kids did a fantastic job on Sunday as they reminded us the true meaning of Christmas!

Thoughtful Response Examples:

- What was your favorite moment from the pageant? Did it match theirs?
- How do you think this pageant impacted their understanding of the Christmas story?
- Did you attend with family or friends? How did they enjoy the pageant?

DECEMBER - SOCIAL POST #7

Candle Light Service

As you get closer to this year's Christmas service, share a few photos from last year. It shows new people what to expect and reminds long-time attenders of the good memories. Photos with the candle lights always seem to perform well on social media.

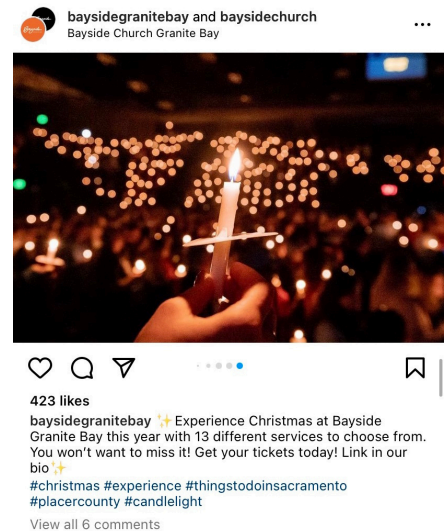
CAPTION EXAMPLES

Teaser: Silent Night, Holy Night 🎵

We love to celebrate the joy of Christmas with candlelight, carols, and so much more! We'll see you Wednesday, December 24 at [insert times].

Engagement: You're invited to our Christmas Eve Candlelight Service! Join us for a beautiful evening of worship, carols, and reflection as we celebrate the birth of Jesus in the warm glow of candlelight. 🕯️☀️
What's your favorite Christmas carol to sing by candlelight? Drop it in the comments below!

Inspiration: You're invited to a peaceful night of worship at our Christmas Eve Candlelight Service! Join us as we celebrate the birth of our Savior with carols, scripture, and the soft glow of candlelight. 🕯️ Let's gather together in the warmth of His love and reflect on the true light of the world.



Why This is a Good Post:

- Traditional

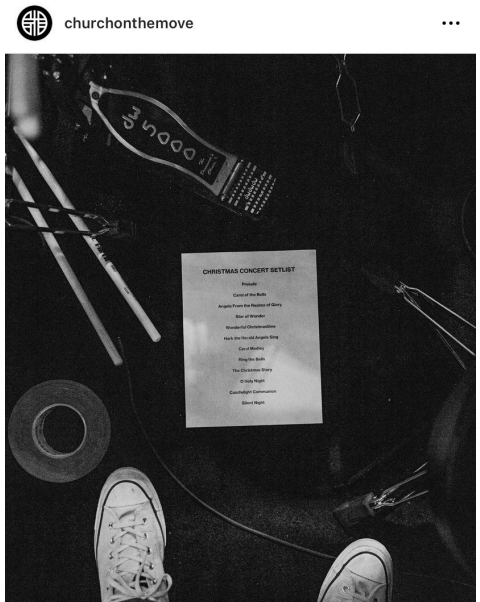
Thoughtful Response Examples:

- Do you have any special memories associated with singing that carol?
- That's a beautiful choice! What do you love most about that song?
- What do you think makes a carol especially meaningful during a candlelight service?
- Do you have a favorite memory from past candlelight services?

DECEMBER - SOCIAL POST #8

Behind the Scenes: Christmas Edition

People love to see a preview or behind-the-scenes moment. It could be your pastor in the green room, your worship team saying a prayer beforehand, or a shot of the Christmas setlist like the example shown.



CAPTION EXAMPLES

Teaser: Y'all ready to sing some carols together?

We're looking forward to celebrating Christmas with you at our Christmas services! [insert service times]

Engagement: Here's the setlist our team is rehearsing. Comment below your favorite Christmas carol!

Inspiration: Here's a sneak peek at the songs that will fill the room with joy and celebration this season. We can't wait to lift our voices together and celebrate the birth of our Savior! 🙌

Why This is a Good Post:

- Gives people an inside scoop
- Preps them for worship

Thoughtful Response Examples:

- How does this carol remind you of the true meaning of Christmas?
- If you could add another carol to the set list, what would it be and why?
- What do you think makes this carol a classic for the holiday season?

DECEMBER - SOCIAL POST #9

Merry Christmas from Your Church

Schedule a post for Christmas day wishing your church family a merry Christmas! Church Fuel has a number of [Christmas Kits](#) with done-for-you graphics.

CAPTION EXAMPLES

Teaser: MERRY CHRISTMAS!

Thanks for being part of our family. Praying that today is a blessing for you and that God reminds you in a million little ways of how great His love is for you!

Engagement: Merry Christmas from our church family to yours! 🎄✨ Today we celebrate the greatest gift of all—Jesus Christ, our Savior. ❤️ As you gather with loved ones, we pray your day is filled with joy, peace, and love. What's your favorite Christmas tradition? Let us know in the comments!

Inspiration: Merry Christmas! We love you, [church name]. Thank you for shining the light of Jesus so well in our community!



Why This is a Good Post:

- It's a greeting card from your church to your people

Thoughtful Response Examples:

- That sounds wonderful! How did that tradition begin in your family?
- Are there any new traditions you've started in recent years that you enjoy?
- What makes this tradition especially meaningful to you?
- What advice would you give to someone wanting to start a similar tradition in their own family?

DECEMBER - SOCIAL POST #10

2024 Recap

God has done great things this year! Highlight some of them by sharing images that represent what He's done. Edit them together into a reel. If that sounds too complicated, put them in an album or a carousel post.

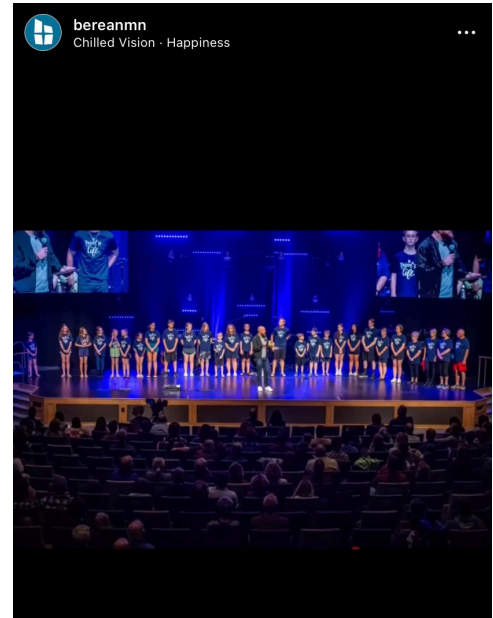
CAPTION EXAMPLES

Teaser: 2024 in review:

Every prayer, every breakthrough, every heart changed. 🙌🌟 God's goodness has been so evident in our church this year, and we can't help but give Him all the glory! 🙏 What was your favorite God moment this year? Let us know in the comments!

Engagement: Looking back on 2024, we can see God's hand in every moment. 🙌🌟 Lives were changed, hearts were healed, and the gospel was shared far and wide. Thank you, Lord, for all You've done! What are you most thankful for this year?

Inspiration: What a year it's been! As we look back at 2024, we're overwhelmed by God's faithfulness and love. From moments of worship to lives transformed, His hand has been at work every step of the way. Let's celebrate what God has done and look forward to what's next!



Why This is a Good Post:

- Celebrates all God has done
- Engaging

Thoughtful Response

Examples:

- How can you carry that God moment into the new year?
- What are you hoping for in 2025 that builds on this powerful moment?
- Did you share this moment with anyone, and how did it affect them?

CHRISTMAS FACEBOOK ADS

During the Christmas holiday season, you will probably see more visitors naturally, so you should capitalize on that momentum by taking steps to be intentional about inviting them to church.

We've broken down this bulletproof Christmas invite strategy into a framework any church of any size can follow and see great results with.

This section includes what we recommend you use for your Facebook ads.

For your Christmas ads, we recommend creating a selfie video!

The next few pages show what your Facebook ad copy will look like.

- Log into [Facebook Ads Manager](#).
- Make sure you are running a Facebook ad and NOT a boosted post

CHRISTMAS FACEBOOK AD COPY

Headline #1: 🧑🏻‍🎅🧑🏻‍🎅 Santa is Coming to Belief Church!!!!

Ad Copy #1

🧑🏻‍🎅🧑🏻‍🎅 Santa is coming to Belief Church in Battle Creek on Sunday, Dec. 21st!!!
Bring the whole family for a fun, safe day with Santa, free candy, and the warm, friendly environment of Belief Church.

This event is 100% FREE and open to the public.

- 🎄 Pictures with Santa
- 🎄 Hot Chocolate Bar
- 🎄 Gingerbread House Contest
- 🎄 Christmas Cookie Decorating
- 🎄 Free Hamburgers and Hot Dogs
- 🎄 Free Family Photos
- 🎄 And of course, more free candy than your kids can handle!

Mark your calendars for Sunday, Dec. 21st and don't miss Pictures with Santa at Belief Church on Sunday Dec. 21st at 11am.

Register now so your kids don't miss out on all the fun.

We can't wait to meet you!

-Pastor Ryan

CHRISTMAS FACEBOOK AD COPY

Headline #2: 🎄🎉🎄 Free Christmas Carnival at Belief Church!!!

Ad Copy #2

🎉🎄🎉 Free Christmas Carnival at Belief Church!!! 🎉🎄🎉

Hey Tulsa Parents! Belief Church is hosting a giant Christmas Carnival on Sunday, December 21st! Bring the whole family for a fun, safe day with Santa, free candy, and the warm, friendly environment of Belief Church.

- 🎄 Christmas Carnival
- 🎄 Games
- 🎄 Inflatables
- 🎄 Gingerbread Wars and Cookie Contest
- 🎄 Free Face Painting
- 🎄 Free Family Photos
- 🎄 Plus tons of giveaways, prizes, and free candy

It's like a Christmas Disneyland right in your own backyard!!!

This event is 100% FREE and open to the public!

All you have to do is click below and register so we can save a spot for your kids and get all the free stuff ready :) 📌📌

Register now, and we'll see you on Sunday December 21st @ 11am for the Free Christmas Carnival at Belief Church.

-Pastor Ryan

CHRISTMAS FACEBOOK AD COPY

Headline #3: 🎄 🎄 Candlelight Service at Belief Church!!!

Ad Copy #3

🎄 Christmas Eve Candlelight Service at Belief Church!!! 🎄

Join us on Christmas Eve for a traditional Christmas Eve Candlelight Service starting at 5pm. It's an experience your whole family will love :) Come enjoy the warm, friendly environment of Belief Church, sing Christmas songs, and experience a special candlelight ending...

🎄 Candlelight Service

🎄 Christmas Music

🎄 Free Hot Chocolate

🎄 Make Memories with Your Family

🎄 Fun Christmas Program for your Kids

🎄 Inspiring Christmas Message

This event is 100% FREE and open to the public!

Plan your visit now, and we'll see you on Wednesday, December 24th @ 5pm for a very special Christmas Eve Candlelight Service at Belief Church.

-Pastor Ryan

COPYWRITING TIPS

1 – The magic sauce is in the words you write, not just in the ad itself. The words are the part that convinces people to take action

2 – Good copy is one of the most important but underutilized tools

3 – Figure out who you're writing to, specifically:

- Use words like *you, your, you are*, and AVOID words like *us, we, and our*
- Not just a target demographic range
- Give them a name and literally write as though you're writing to one person
- For example: "We're going to write to Jennifer, who's 35. She and her husband have been married for 5 years. Her husband's working but she's homeschooling her kids. She's trying to find her purpose..."
 - Figure out what's keeping Jennifer up at night
 - What is she struggling with?
 - How is her marriage? How's her relationship with her kids?
- Speak to ONE person about ONE thing

4 – If you can make someone laugh or cry, you've connected with them on an emotional level

5 – You want people to think, "Wow, this person is in my head right now"

6 – When you say more than one thing, you say nothing at all

7 – Hook, Interest, Action

- Come up with a hook
 - Can be a question – you want them to stop and answer "yeah"
 - "I have a challenge for you"
 - "Can I ask you a personal question?"
 - Pique their curiosity so they stick around to see what it's about
- Answer what's in it for me – interest
- Call to action

COPYWRITING TIPS

8 – **Features are about you, benefits are about the person you're reaching**

- For example, don't talk about the theological issues your Christmas sermon will address; tell them how the sermon will solve problems in their life
- Your church website shouldn't just talk about you. It should explain how your mission is about someone who comes to your church
- The difference between "our" and "your" is the Y – WHY they should care
- When people see something new they immediately assess if it's useful to them
 - People don't read on the internet, they scan

9 – **A few simple rules**

- Be interesting. Be un-boring
- Write casual copy, like you're texting your best friend
- You don't have to be funny, just authentic
- If your ad is useless and annoying, it's called spam (relevance score is a good indicator)
- It's not about getting more information out in the world, it's about starting relationships
- The point of the copy is to get the reader to take action (figure out the action you want them to take, and reverse engineer the ad from there)

10 – **A.I.D.A.**

- Attention
- Interest
- Desire
- Action

COPYWRITING TIPS

11 – **Extra Tips**

- Turn these same concepts into a selfie video post
- Don't boost your posts that aren't doing well, boost the ones that are getting engagement. Dump gasoline on the fire!
- Use a picture in your ad that will grab people's attention
- When you're picking an image for an ad, remember: all the image is doing is stopping the scroll; the copy is carrying the weight
- Magic phrase to use in your ads: *This event is 100% FREE and open to the public*

12 – **Facebook Ad Tips**

- Keep it fun
- Be authentic
- Make up a holiday and then admit you made it up
- Show some personality in your copy
- Use text to speak to your audience's problems / what keeps them up at night
- You don't always have to have a call to action
- Let your church culture come through in your ads

13 – **Great copy will help people make a decision and it brings clarity on whether or not you are the right fit for them. Help them make a decision either way.**

- Yes is good. No is also good.
- In between, lukewarm is not so good!

IN-SERVICE EVANGELISM SCRIPTS

🎥 Here is Ryan's session from the Engage Conference where he explains the vision behind in-service evangelism. 🎥

On Screen Text Message Prompts/Scripts

Display these during your services leading up to Christmas, have people pull out their phones, and text a friend a personal invite.

Example #1:

Hey! I'm up at church today and they just announced all they're doing on Christmas Eve. Sounds like it's going to be amazing. Does your family have plans Dec 24?

Example #2

Hey I'm at church this morning. Is there anything I can be praying for you about?
🙏

Example #3

Hey I'm at church and they just talked about what we're doing for Christmas Eve. Does your family already have Christmas plans?

Example #4

I'm up at church this morning and heard they're doing a big Christmas Party for the kids this year. Do you want to bring the kids?

Example #5

Christmas Eve is next week! Do you guys have plans? I'd love for you to come to church and lunch with us if you don't.

IN-SERVICE EVANGELISM SCRIPTS

Example #6

Christmas Eve is this Sunday! You want to come to church with me?

Example #7

This weekend is one of the most fun for my family, especially our kids! We'd love for you and your kids to join us for Christmas Eve this Wednesday! Can you make it?

Example #8

Do you have plans this Christmas Eve? I'm up at church and they just talked about all they have planned. Sounds like it's going to be amazing.

Example #9

Hey [Insert First Name]! I'm sitting in church this morning and realized Christmas Eve is only 2 weeks away. If you don't have plans, I would love for you to come sit with me at [Insert Church Name]! You free Dec 24?

BONUS SOCIAL MEDIA POST #1

3 Ways to Find Joy This Christmas

John 5:11 says “I have told you these things so that you will be filled with joy. Yes, your joy will overflow!” Encourage your people this season with a graphic on ways to find joy. 1. Gratitude 2. Worship 3. Prayer



[VIEW FULL SIZE](#)

BONUS SOCIAL MEDIA POST #2

Christmas Photobooth

Setting up a photobooth is a great gift for your families to get a nice Christmas photo together. Post all the photos to your Facebook page.



thearctionchurch



412 likes

thearctionchurch We are so grateful and excited for every person that joined us for An Action Church Christmas! By attendance and invitations we are able to celebrate our... I

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December 26, 2022

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BONUS SOCIAL MEDIA POST #3

Photos with Santa

Having an event with Santa is a great outreach opportunity for families who might not normally come to church. But they will come to get a free photo with Santa.



BONUS SOCIAL MEDIA POST #4

'Twas the Week Before Christmas Poem

'Twas the week before Christmas...

...and all through the days
there was hustle and bustle-
the world in a haze.

Whether Christmas feels good
or Christmas feels sad,
there are still expectations
of joy to be had.

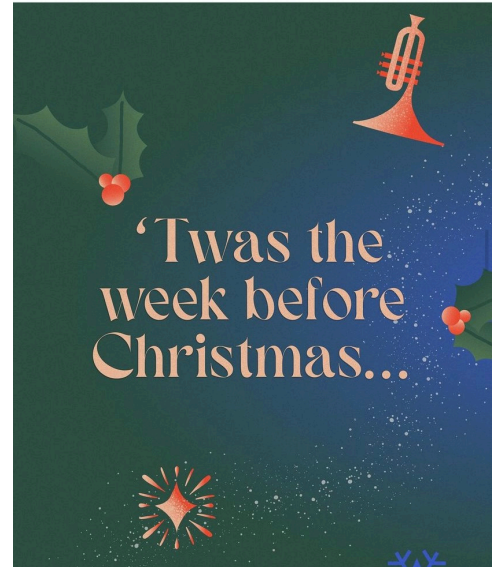
But caught in the chaos,
we forget at the core
that it's not about cookies
and presents galore.

It goes back to a baby-
the birth of the King.
So this year, this Christmas,
let's pause and let's sing.



eaglebrookchurch

...



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BONUS SOCIAL MEDIA POST #5

Giveaway!

Get your people excited about the season by doing some giveaways on your social media. Ask people to follow your page, like the post, and comment below their favorite Christmas activity. Then use a random generator to choose a winner!

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